Starter Book HW1

1. **What are three conclusions we can make about Kickstarter campaigns given the provided data?**

* The food and publishing categories should be avoided because they have the most canceled campaigns.
* Most kickstarter campaigns are in the theatre category and they also are the most successful one, particularly the play sub-category.
* A campaign’s chance of succeeding decreases after the month of May.

1. **What are some of the limitations of this dataset?**

The data that we are using is only for 4,000 past projects when Kickstater has over $300,000 projects launched on its platform. In addition, the data set that we have doesn’t account for how good each campaign’s pitch was.

1. **What are some other possible tables/graphs that we could create?**

* We could create a graph to see which categories and sub categories have the most success by country.
* We could create a graph to see if a campaign’s goal amount affects a campaign’s outcome.
* We could create a table then a graph to see if the goal amount is a predictor of the percentage a campaign is funded.